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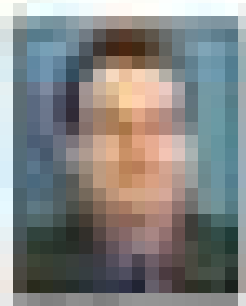
The Cambridge University Energy Network

How Communicating Science and Technology

Edited by Peter Cummings, Peter Cragg and Peter Cragg

This book examines the ways in which science and technology are communicated to the public. It explores the role of the media, the internet, and social networks in shaping public opinion and policy. The authors discuss the challenges of communicating complex scientific information in a way that is accessible and engaging to a wide range of audiences.

Cambridge University Press



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