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## SPONSORSHIP MEMORANDUM

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### CUEN Description:

The Cambridge University Energy Network (CUEN) is a leading student-run organisation at the University of Cambridge. CUEN's mission is to illuminate the need for sustainable energy, and through a networking platform, CUEN also facilitates the coordination, collaboration and funding of sustainable energy research.

In this manner, students become engaged with experts in the field of sustainable energy, who in turn gain access to the vibrant research at Cambridge University. The society brings together leading people within the technology, policy and finance areas through events such as our discussion groups, distinguished speaker series and our annual symposium. Our flagship event is the Cambridge Annual Energy Symposium, which this year aims to address the latest developments and issues in solar energy.

### I. Sponsorship Opportunities for CUEN's symposium '09:

	Premium	Standard
<b>Symposium Promotion</b>		
Logo with description inside symposium booklet	✓	✓
Inclusion of literature inside delegate pack	✓	
Logo on front of symposium booklet	✓	
Advertisement in symposium booklet	Full page	½ page
Banner at symposium	✓	
<b>Proceedings</b>		
Inclusion of logo	✓	
<b>Pre-Symposium Promotion</b>		
Logo with link on CUEN website	✓	✓
Mentioned in flyer, handouts and invitations	✓	✓
<b>Services</b>		
Survey of attendees	✓	
Contact list of delegates	✓	
<b>Tickets</b>		
Symposium invitations	3	1
<b>Value</b>	<b>£3,000</b>	<b>£1,500</b>

### II. Opportunity to be a CUEN Club Sponsor: £3,500

Club sponsors are automatically Premium sponsors and receive the following additional benefits:

- Keynote speaking and recruiting opportunities at all CUEN's events
- Banner placement at all CUEN's events (symposium '09 and lecture series)
- Formal acknowledgement of sponsorship at all CUEN's events
- Logo placement (with hyperlink) on CUEN's website

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Sponsorship is crucial for the successful running of the symposium. By becoming a sponsor at this high profile event, you will be able to raise your corporate profile amongst key industrialists, academics, financiers, policy makers and students. For more information on sponsoring the CUEN symposium and its related activities, please do not hesitate to contact:

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